

Duration : 5 weeks

# DIGITAL TECHNOLOGIES AND PUBLIC POLICIES

Course Date :  
15<sup>th</sup> September 2025

Application Deadline :  
10<sup>th</sup> September 2025

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**DIGITAL TECHNOLOGIES AND PUBLIC POLICIES**

**CALL FOR APPLICATIONS AND NOMINATIONS<sup>1</sup>**

**Announcement in Brief**

**Course Type:** Online Course

**Programme Area:** Information management system and technology

**Date:** 15 September – 17 October 2025

**Duration:** 5 Weeks

**Language:** Bilingual (French / English)

**Application Deadline:** 10 September 2025



<sup>1</sup> IDEP strongly encourage and supports the participation of suitably qualified female officials in its capacity development and training programme

## PROGRAMME RATIONALE

In order to respond to the various challenges they face and to ensure that a given situation changes or evolves, States are required to design, develop and implement public policies. The need for public policies has been even more felt in recent years following the COVID crisis, the war in Ukraine and the social and economic impacts that this has generated both in the world and on the African continent.

Thus, putting in place public policies or reforms is the specificity of a State.

On the other hand, digital technology, over the past decades, has changed our way of doing things, but also our way of being. Digital technology facilitates the collection, processing and dissemination of information as well as bringing citizens closer to the administration and the provision of administrative services. Hence, digital presents many opportunities that must be seized. If not, these opportunities will turn into threats for States (because other countries will have done so and will have derived competitive advantages, including attracting citizens and businesses from “failing” States).

This training elaborates on how digital technology can contribute to the development and implementation of appropriate public policies. Indeed, digital in public policies can be approached under three main axes: (1) digital public policies, (2) digital in public policies in general, not exclusive to the digital field and (3) the agile implementation of public policies thanks to digital technology.

## OBJECTIVES

The training aims to build the capacity of public service executives in considering the digital dimension when defining and implementing public policies.

Specifically, it will work on:

1. Introducing public policies and their interest in achieving a specific goal or solving a given problem
2. Strengthening capacities in understanding the digital dimension for public policies
3. Strengthening capacities to better exploit digital technology for the optimization of public policies and their implementation
4. Strengthening capacities to define and implement digital public policies
5. Building capacity for agile implementation of public policies

## CONTENT

The course will be structured around the following modules:

- Introduction to public policy and digital technology
- Digital public policies
- Digital in public policy
- Agile implementation of public policies

## SKILLS TO BE IMPARTED

At the end of the course, participants will be expected to :

- (a) Have a better understanding of the digital dimension for public policies in general
- (b) Have a better understanding of the different dimensions of digital public policies
- (c) Implement public policies in an agile way by monitoring the implementation and making readjustments
- (d) Have a capacity to anticipate risks and monitor public policies

## PEDAGOGICAL APPROACH & MODE OF DELIVERY

The course will be delivered for five weeks including one week for the final evaluation. It will be moderated asynchronously on a weekly basis and participants are required to participate in the weekly on-line discussions. The lessons are designed in a way that learners are also able to self-assess their understanding through practical exercises which will be in the form of quizzes / MCQ that will support active learning. Additional resources such as bibliographies, web links and optional readings are provided for participants who wish to deepen their knowledge of the course topic.

The course will be delivered in English and French. The pedagogical team will include a Course Director, a team of moderators and Resource persons with first-hand knowledge of digital technologies specifically applied to public policies. They also come with case studies to expose participants to webinars on focused topics to enhance a better interaction among participants. In line with the IDEP pedagogical philosophy, the presentation of the course modules will combine a knowledge-building component with experience-sharing among participants.

## TARGET AUDIENCE

The course targets decision-makers, senior officials including government officials, REC officials, and managers in charge of defining and/or implementing public policies.

MSMEs, researchers and academicians, as well as civil society organizations promoting the use of digital technology for efficiency are also welcomed to apply.

In addition, women and youth having income-earning activities using digital and/ or new technologies (start-ups, smart-business, etc.) are highly encouraged to follow the training.

## ACCEPTANCE TO THE COURSE

Until the registration deadline, participants are accepted to the course on a rolling basis and subject to availability of slots. Please refer to the paragraph below to see priority target group. Applications must be completed exclusively on IDEP online application platform <https://forms.gle/9Ewb3hV3fTL5kYq36>

## TECHNICAL REQUIREMENTS

Access to internet is an essential condition for participation. The following specifications, as a minimum in terms of hardware and software, are required to take this e-Learning course, please consult your Network Administrator or Systems person to ensure that you have the following

- Platform: Windows 95, 98, 2000, NT, ME, XP or superior; Mac OS 9 or Mac OS X; Linux
- Hardware: 64 MB of RAM, 1 GB of free disk space
- Software:
  - o Adobe Acrobat Reader
  - o Adobe Flash Player
  - o Microsoft Office (Windows or Mac) or Open Office
  - o Browser: Internet Explorer 7 or higher or Firefox 36 or higher
- Modem: 56 K
- Note that JavaScript, Cookies and Pop-ups must be enabled

## IMPORTANT DATES

- Deadline for Applications and Nominations: **10<sup>th</sup> September 2025**
- Course Period: **15<sup>th</sup> September – 17<sup>th</sup> October 2025**

## CONTACT INFORMATION

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**N.B.:** IDEP strongly encourages and supports the participation of suitably qualified female officials in its capacity development and training programme.