

Call for Applications

Risk Management in Strategic Planning

Duration 4 weeks

Period of the training: 17th October to 11th November 2022

Application Deadline: 7th October 2022

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Risk Management in Strategic Planning

Call for Applications

Announcement in brief

Type: Short Term Course

Program Area: Development Planning

Period: 17th October to 11th November 2022

Duration: 4 Weeks

Language: Bilingual (English - French)

Fee: Covered by the UNECA

Application Deadline: 7th October 2022





Program Rationale

The recent two decades were marked by upheaval and structural changes at the global level with consequences on the achievement of organizations' objectives. As part of the major international crises that affected the world in the third millennium are the SRAS outbreak in 2003, the financial crisis in 2008, the Ebola outbreak from 2014 – 2016, the ongoing COVID-19 pandemic 2020 and more recently the crisis engendered by the Ukraine-Russia conflict. These events negatively impacted the operations of several businesses. Therefore, organizations should embed risk management in their strategy.

Indeed, strategic planning includes a SWOT (Strengths -Weaknesses-Opportunities-Threats) analysis, however some risks may not be identified through this process. This is the reason why a more rigorous and dynamic approach of risk identification, assessment and monitoring should be adopted to better capitalize the opportunities and strengths as well as changing the weaknesses and threats into advantages. The outcome of the risk management is an input for decision-makers within the organization. Thus, mainstreaming risk management into strategic planning could be a useful tool for decision-making as well as an enabler for innovation as it considers the changes in the environment of the organizations both in the short and long run.

Development programs or projects can benefit from this approach, notably the Sustainable Development Goals of the 2030 Agenda as the risks related to COVID-19 pandemic can bring a setback on several development indicators. To this effect, decision-makers both in the public and private sectors should be aware of the strategic risk management for setting more resilient and effective business strategies.

It is against this background that an online course is offered on risk management in strategic planning by the African institute for Economic Development and Planning (IDEP). In light of the setbacks brought by the COVID-19 outbreak on the global economy and the recovery actions undertaken, risk management has been identified by the Institute as a key topic to be covered in its capacity development activities to better build the future.

Learning Objectives

The course aims to build the capacity of African government officials and development planners as well as representatives from the private sector on mainstreaming and managing risk in the strategic planning process; by providing approaches and tools to identify risks, assess them and develop strategies for their mitigation of their effects, in connection with the Sustainable Development Goals (SDGs) and the 2063 agenda of the African Union.

Content and Structure

The course consists of the following key modules:



The African Institute for Economic Development and Planning

- MODULE 1: Concepts, definitions and principles of strategic planning.

The purpose of this module is to enable participants to better understand the usefulness, principles and limits of strategic planning and to master the overall approach and tools of this exercise.

- MODULE 2: Sustainable Development Goals and strategic planning.

The objective of this module is to enable participants to better take ownership of the African Union's 2063 agenda and the 2030 Agenda on Sustainable Development and to enable them to develop a related strategic plan with the SDGs.

- MODULE 3: Main stages of risk management.

This module aims to make participants improve their knowledge on risk management and its integration into the SDG strategic planning process. In addition, it is also a question of ensuring that participants master the risk identification and analysis process.

- MODULE 4: Practical case studies- Development of a risk management plan

This module is devoted to practical case studies where participants will be required to develop risk management plans (identification, assessment, treatment of risks) associated with SDG strategic plans.

Methodology

This self-paced course will be delivered from 17 October to 11 November 2022. Interactive sessions via ZOOM are also planned to promote exchange between the the pedagogical team and the learners. These latter are able to self-assess their understanding of learning materials through built-in quizzes and exercises.

Additional resources, including suggested readings, bibliographies, Internet links and optional reading are provided for participants who wish to deepen their knowledge on a course topic. The course will be delivered in English and French. The pedagogical team comprised of a Course Director and a tutor will provide daily on-line assistance to participants at scheduled times. An Internet connection is required to interact with both Course Director and tutor.

The course will run over a period of four (4) weeks. The fifth week will be dedicated to a final evaluation or exam that will assess participants' knowledge.



Target Audience

The course will target mid-level to senior policy officials working in ministries in charge of economy and planning. All officials involved in the implementation of SDGs and/or the Agenda 2063 as well representatives from the private sector can also apply.

Acceptance to the Course

Until the registration deadline, participants are accepted to the course on a rolling basis and subject to availability of slots. Please refer to the paragraph below to see priority target group. Applications must be completed exclusively on IDEP online application platform at:

https://idep-applications.uneca.org/

Certificate of Completion

A Certificate of Completion will be issued by IDEP to all participants who successfully complete the course-related self-assessments presented for each module.

Technical Requirements

Access to internet is an essential condition for participation. The following specifications, as a minimum in terms of hardware and software, are required to take this e-Learning course, please consult your Network Administrator or Systems person to ensure that you have the following:

- Platform: Windows 95, 98, 2000, NT, ME, XP or superior; Mac OS 9 or Mac OS X; Linux
- Hardware: 64 MB of RAM, 1 GB of free disk space
- Software:
 - Adobe Acrobat Reader
 - Adobe Flash Player
 - Microsoft Office (Windows or Mac) or Open Office
 - Browser: Google chrome, Firefox 36 or higher or Internet Explorer 7 or higher
- Modem: 56 K
- Note that JavaScript, Cookies and Pop-ups must be enabled



The African Institute for Economic Development and Planning

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N.B.: IDEP strongly encourages and supports the participation of suitably qualified female officials in its capacity development and training programme.